



## **BECOMING A QMTBC BUSINESS PARTNER**

### **About the App:**

The QMTBC app is a free to download application, for iPhone or Android that allows users to sign up, pay for membership, receive regular news updates (with notifications), check out and access deals around town, navigate to and check the status of a trails and more.

### **What we require from you to set up your club deal:**

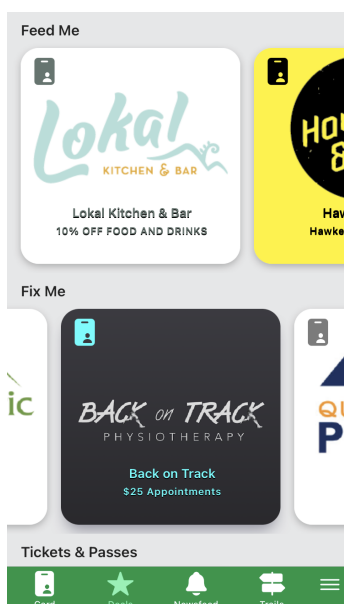
- Name
- What your deal or discount for QMTBC members is
- URL
- Phone number
- Location
- Facebook page link
- Instagram handle
- Logo (PNG format if possible)
- A marketing blurb to promote your offering and/or introduce our members to your business. This is limited to approximately 500 characters.

### **How it works:**

Each partner offering is listed in a specific category on the App. We will place your offer into the most appropriate category for you. The categories are:

- Fix My Bike
- Fix Me
- Feed Me
- Other Deals
- Tickets & Passes
- Activities
- Retail
- Accommodation

An example of some partners' offerings and their assigned categories are shown below. You can see that the two categories showing are Feed Me and Fix Me and that each corresponding partner has their own tile. Members can scroll left and right through the various partner tiles and can click on a specific tile to see the partners' full offering.



Once a member has clicked on a partner's tile, it then takes them to the partner's page. Here is an example of an existing partners page for you below:

Name: Bikeaholic

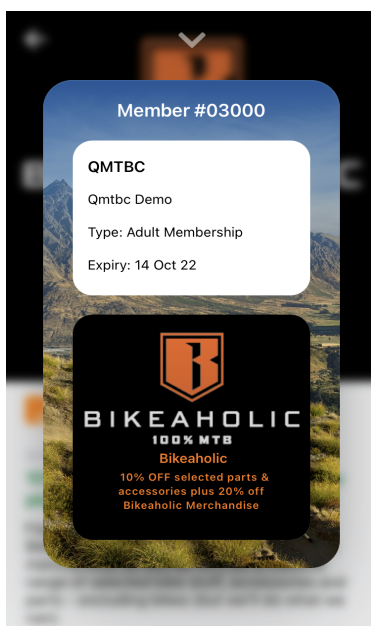
Offer: 10% off selected parts and accessories and 20% off merchandise



You can see above that on the partners page there are three orange icons. The first icon on the left represents the membership card, the second links to their website and the icon on the right links to their Instagram. There is some flexibility with what icons are shown. The membership card icon will always be there but you can have the option of a phone number icon and Facebook page icon showing - this will depend on what the best forms of contact for your business are.

### What is the membership card?

When a member clicks on the membership card icon (orange icon on the left) it comes up with the page shown below. This is the way our partners check that the individual is a QMTBC member and can redeem the offer. It shows you the name of the individual (in this case Qmtbc Demo), their membership number, the type of membership they have and when it expires.



## News Feed and Notifications

We can send out news items to our members via the app. A notification will pop up on the home screen of their phone and this can be clicked on to read the news item in full. The item then stays in the news feed indefinitely. Usually, with a new partner, we will send out one of these notifications to celebrate the fact that you're supporting the club and to let everyone know what your offer is. This news item can have an image attached, like the below and the information can be the same as the above, we may just add a few words to introduce the offer and thank you for the support.

Here's an example of a newsfeed item - in this instance it is a club message.



### Rude Rock Closed For Spring Maint...

Rude Rock is closed for spring maintenance. Please don't ride the trail yet - our awesome team are working hard maintaining the trail. Wintery conditions means that the track is still very soft.

Keep an eye out on our App or Trail Forks for updates - we will let you know when it's ready to roll!!

[RUDE ROCK](#)

last week



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If you have any questions, or need to change any information at any time, please get in touch with us at [admin@queenstownmtb.co.nz](mailto:admin@queenstownmtb.co.nz)